



## The Cherry on Top: Slice Soda Launches New Shirley Temple Flavor at Target

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*Classic mocktail gets a modern glow-up with only 35 calories and 5 grams of fiber*

SAN DIEGO, Sept. 29, 2025 /PRNewswire/ -- [Slice Soda](#), the iconic '80s brand that's been reimaged by [Suja Life](#) for the wellness-minded consumer, today announces the launch of its **new Shirley Temple flavor**.

Popping the top on pure nostalgia, Slice's better-for-you formula has 5 grams of fiber, only 35 calories and 4 grams of sugar per can, with no high fructose corn syrup and a gut-loving blend of prebiotics, probiotics, and postbiotics – the only brand in the healthy soda category to feature all three biotics.

"We took inspiration from the classic mocktail that's been a favorite of the young and young at heart for generations and gave it a grown-up wellness update, starting with dramatically cutting the sugar," said Nicole Portwood, Chief Marketing Officer at Suja Life. "Whether enjoyed on its own or in a healthified Dirty Shirley, we've also added functional benefits that truly are the cherry on top!"

Born in 1984 as a traditional soda brand, Slice's comeback is all about capturing the best parts of soda while leaving out the bad stuff. This means every can of Slice soda brings real fizz and real flavor. While most brands in the healthy soda category fall flat on the satisfying bubbles of traditional soda, Slice has the highest carbonation level in the category.

Since relaunching in early 2025, Slice has been on an innovation fast-track, with Shirley Temple joining newest flavor launches like Root Beer, Watermelon and Cherry Cola. Just like these new additions, Slice's full lineup is inspired by classic soda flavors and includes Orange, Grape, Lemon Lime, Classic Cola, Cherry Cola, Watermelon, Ginger Ale, Grapefruit Spritz and Strawberry.

Available now, the new Shirley Temple flavor can be found exclusively in the refrigerated section at Target locations coast-to-coast.

### About Slice Soda

[Slice Soda](#) is the classic soda you know and love, now made better. Born in 1984 as a mainstream soda, Slice was reimaged and reformulated by Suja Life, a leader in healthy beverages, for today's consumer. A leveled-up version of the original that tastes like pure nostalgia, Slice is boldly carbonated, full-flavored soda that contains a unique blend of prebiotics, probiotics, and postbiotics. Available in a variety of flavors from citrusy favorites like Orange and Lemon Lime to iconic Grape and Classic Cola, each can is 40 calories or less with only five grams of sugar or less, and never any high fructose corn syrup. Slice is non-GMO Project verified, gluten-free, vegan, and kosher. For more information on Slice, including where to purchase it, please visit [www.slicesoda.com](http://www.slicesoda.com) and follow @slicesoda on Instagram.

### About Suja Life

[Suja Life](#) is the leading, vertically integrated manufacturer and marketer of plant-based, better-for-you cold-pressed juices and related beverages committed to delivering function, nutrition and superior taste to a diverse, national consumer base. Formed in 2022, Suja Life is parent company to [Suja Organic](#) and [Vive Organic](#), the leading beverage brands harnessing the power of organic, non-GMO, and plant-based ingredients to provide functional products loaded with vital nutrients. In 2025, Suja Life relaunched [Slice Soda](#), a classic soda it reimaged and reformulated for today's consumer. In partnership with Paine Schwartz Partners, Suja Life was founded to merge years of CPG industry expertise and propel brands that encompass a shared mission to craft products held to the highest standards of quality and wellness. Today, Suja Life leads the nation in organic and cold-pressed juices and shots, with a growing portfolio of brands. For more information, please visit [www.sujalife.com](http://www.sujalife.com).



